



28th Annual Hot Wheels® Collectors Convention

Produced by

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Collectors Events Unlimited, LLC presents

28th ANNUAL HOT WHEELS® COLLECTORS CONVENTION

Welcome! With only a month or so to go, we are looking forward to another great gathering of the best people around, HOT WHEELS® COLLECTORS! This pre-convention packet will give you an overview of the planned activities as well as information covering the Westin Los Angeles Airport, Los Angeles, CA and surrounding area. We've tried to include all the information you need to make your time in California enjoyable. If there's a question we haven't answered here please contact us at 310-538-4584 (evenings 6 to 9 p.m.. Pacific) or e-mail us at hwevents.info@sbcglobal.net.

To reduce waste, we have combined this mailing; only one pre-Convention packet has been sent to each address. Please check your mailing label to insure that each Convention attendee at this address is listed. Please report any errors before September 12!

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CONVENTION COMMITTEE

Mike & Diane Strauss
Mark & Jennifer Millhollin
Paul & Marsha DiAngi

SPECIAL THANKS

The Convention committee would like to thank all the hard-working volunteers who make this event run seamlessly each year! When you see them around give them your thanks too: Rick Tippe (MC), Kelly & Sarah Kottke, Bonnie Tippe & Cindy Kehus (registration), Mike & Shirley Weber, Pat Hernandez, Jeff Buchanan & Jennifer Millhollin(Sales Room), Paul & Marsha DiAngi, Jerry Rousselle & Dave, Barb & Jonathan Robles (Charity), Dan Spaulding & Steve Reddell (Custom Car Contest), Joe Davis (Sizzlers® races), Russ Kottke, Kelly Kottke & Bruce Cox (downhill races), Marty Hernandez, Gary Williams & Jimmy Garbaczewski (security), Sherdia Davis & Carl Pomponio (vending machine), Greg Hall (charity poker) Jon Robles (photography) & Mark Millhollin

Thank you to Anita Idiculla and the entire team from Mattel who believed in the positive force this annual gathering generates and produced the convention souvenir cars for us. Thanks also to the entire Hot Wheels® design team for helping out by bringing items for the Charity Auction and signing autographs.

Shavonna Cadle, Nely Salazar, Gary Goroyan and the entire staff at the Westin LAX, Los Angeles have spent a great deal of time this year helping coordinate the week's events. We appreciate their professionalism, understanding and willingness to go the extra mile.

HOTEL INFORMATION

Reservations

Reservations must be made by the cut-off date, September 12, 2014. Afterwards, reservations will be taken on a space and rate availability basis. Any reservations not guaranteed by the hotel will not be held beyond 6:00 p.m. on the arrival date. Room cancellations need to be made 72 hours in advance to avoid one night's room charge. Check-in time for the hotel is 3 p.m. and check-out time is 12 p.m.

Parking

The Westin LAX, Los Angeles offer self-parking for Hotel Guests at \$5 per day, if you are attending the Convention but NOT staying at the hotel, your daily rate is \$10, with in and out privileges. Valet parking is available for \$38 per day.

Credit Cards

The Westin LAX, Los Angeles accepts all major credit cards, including: American Express, Carte Blanche/Diners Club, Discover, Japan Credit Bureau, MasterCard and Visa.

Banners and Signs

All banners and signs must be professionally printed or computer-generated per hotel policy. No hand-lettered signs or banners are allowed in the public areas of the hotel (this includes hotel room doors). There will be easels in front of the elevators on each floor where you can place your business card or flyer (no larger than 5½ x 8½) with your room number, please do not attach anything to the walls or furniture near elevators.

Guest Rooms

The Westin LAX, Los Angeles offers luxurious guestrooms. Complimentary high-speed and wireless internet access, a flat screen TV with premium HD channels, business center access, a telephone with voicemail, individual climate control, full bath amenities, and iron and ironing board, alarm clock, hair dryer and coffee maker.

Hotel Courtesy

Not all Hot Wheels® collectors and their families keep late hours. Some collectors' rooms may also be located near non-Convention guests. If you are in the halls late at night or early in the morning, please be courteous and keep the noise level down. Trading, etc. is not to be conducted in the hallways, and not allowed in any public area of the hotel. To be considerate, after 11 p.m., please do not keep your room door wide open. We suggest propping it if you don't want to close it all the way or using doorknob hangers. This lets people know you are "open" yet keeps the noise filtering into the hall to a minimum. It is in everyone's best interest to be good neighbors.

Shuttle Service

There is a **complimentary shuttle** that runs to and from Los Angeles International Airport every 15 to 20 minutes. Pick up at LAX is located outside the baggage claim area below the red sign for hotel pickup. Hotel pickup is just outside the front doors of the Hotel. Guests should seek the blue shuttle with Westin Hotel/Four Points LAX by Sheraton. No reservations are required.

Shipping and Receiving

Packages for meetings may be shipped directly to the hotel. Shipment should be scheduled to arrive no earlier than 72 hours prior to your meeting. Please include the following information on each package:

1. Name of the group as listed on the contract: **28th Hot Wheels® Convention**
2. Return address
3. Convention Service contact: **Nely Salazar**
4. Name of person who will claim package(s)
5. Date of that persons' arrival

Westin Los Angeles Airport will accept only pre-paid packages. Any packages delivered C.O.D. will be refused by the Hotel and notifications will not be made by the Hotel to the shipper. Their shipping address is:

Westin Los Angeles Airport
5400 W. Century Blvd.
Los Angeles, CA 90045

A handling fee will be assessed on all incoming and outgoing packages. The following charges will apply for package delivery and storage and are based on total combined package/pallet(s) weight:

1-5 pounds - \$5.00

6-20 pounds- \$10.00

21-50 pounds - \$15.00

Over 50 pounds - \$25.00

Pallets - \$75.00

Crates – dependent upon size and weight

Note: A surcharge of \$25.00 per day will be applied to packages being stored for more than 3 business days prior to scheduled event.

Westin Los Angeles Airport shall not be liable for safe or timely arrival of any packages sent to the Hotel by or for the Group. It is the Group's responsibility to check on the arrival of any packages and to insure that the contents are intact. Westin Los Angeles Airport accepts no liability for lost, stolen or damaged goods.

Directions to the Hotel

From Los Angeles International Airport

Take Century Boulevard East . The hotel is less than 1 mile ahead on the right, just past Aviation Boulevard

By Shuttle

Complimentary shuttle runs to and from Los Angeles International Airport every 15 to 20 minutes. Pick up at LAX is located outside the baggage claim area below the red sign for hotel pickup. Hotel pickup is just outside the front doors of the Hotel. Guests should seek the blue shuttle with Westin Hotel/Four Points LAX by Sheraton. No reservations are required.

From Burbank-Glendale-Pasadena Airport

Take Interstate 5 South to the 110 Freeway South and follow to Interstate 105 West

Exit at La Cienega/Aviation and turn left

Turn right onto Aviation Boulevard, and then right onto Century Boulevard

The hotel is located on the right

From Long Beach Airport

Take Interstate 405 North

Exit at Century Boulevard and turn left

The hotel is less than 2 miles down on the left, just past La Cienega Boulevard

Turn left onto the concourse to enter

Things to Do / Places of Interest

The Automobile Driving Museum, 3 mi - The Automobile Driving Museum (ADM) is a unique venue for auto enthusiasts. Not only is the museum filled with over 130 vintage, antique, and muscle cars; but it is also the only museum that takes you for a ride in them

610 Lairport Street
El Segundo, CA 90245
310-909-0950

Venice Beach, 8.7 mi - Enjoy three-mile stretch of sand, trendy boutiques, the boardwalk and eccentric street entertainment at Venice Beach. One of the most popular areas in Los Angeles, Venice Beach is sure to have something for everyone

Craft and Folk Art Museum, 9.4 mi - Tired of viewing art from a distance? Take part in the experience at the Craft and Folk Art Museum. Workshops for kids, interactive exhibits, and one of the top-rated gift shops in Los Angeles are just part of what you'll experience at this fun destination.

5814 Wilshire Boulevard
(323) 937-4230

La Brea Tar Pits 9.7 mi – Ice Age Fossils

5801 Wilshire Blvd.
Los Angeles,
(323) 857 6300

Sunset Strip, 11.8 mi - When the sun goes down, Los Angeles really comes alive. Laugh, sing along, and dance the night away in countless comedy clubs, concert venues, night clubs, and fine dining restaurants - all in one location.

Hollywood

TCL Chinese Theatre (formerly Grumman's Chinese Theatre), 12.8 mi - Don't leave Los Angeles without seeing the handprints and footprints of Hollywood's most celebrated actors and actresses in front of TCL Chinese Theatre.

6925 Hollywood Boulevard
(323) 461-3331

Getty Center Gardens, 13.5 mi - Explore the gardens at the Getty Center in Los Angeles. An evolving work of art, the Getty Center Gardens feature tree-lined walkways and more than 500 varieties of plants. Take in the sights and sounds as you enjoy an afternoon in the sun or an evening under the stars.

1200 Getty Center Drive
(310) 440-7300

Universal Studios Hollywood, 15.3 mi - No trip to the Los Angeles area would be complete without a trip to Universal Studios. Here, you don't just watch movies - you ride the movies. Fun for the whole family, Universal Studios features the new King Kong 3D attraction.

100 Universal City Plaza
(800) 864-8377

Downtown Los Angeles, 17.0 mi - Shop, eat, explore and take in the unique and vibrant culture of downtown Los Angeles. Just a short drive from The Westin Los Angeles Airport, our hotel provides effortless access to all of the most popular things to do in Los Angeles. Experience the sights and sounds of downtown Los Angeles today!

Aquarium of the Pacific, 21 mi - Aquatic exhibits and creatures from the deep!

100 Aquarium Way
Long Beach
(562)-590-3100

PLEASE NOTE: Convention Registration, Souvenir Sales, this year's charity sales, Newsletter car giveaways and merchandise from previous events will be in the Souvenir Salesroom. Your Convention name badge is required for admittance to all Convention events, including room-to-room trading and the Souvenir Salesroom.

Souvenir Sales

PLEASE NOTE: Sales will be limited to Convention attendees only, until 10 a.m., Sunday, October 5, 2014

You must have your Convention name tag/sales card to make purchases. Sales will be limited to the quantity listed on the name badge per paid Convention attendee until 3:00 p.m. on Saturday. Any remaining cars will be offered at Sunday's Show beginning at 9:00 a.m. and to the public after 10:00 a.m.

Mattel has teamed up with Collectors Events Unlimited to produce an extraordinary series of collectible Convention souvenir Hot Wheels® cars. All official souvenir cars and packages carry the 28th Annual Hot Wheels® Collectors Convention logo, designed by Steve Vandervate. Color pictures can be viewed at the official Convention website at: www.hwcollectorsConvention.com (Car #4 of the 4-car series is the Finale car given out at the Saturday Night Finale.) This year's souvenir sales cars are:

Mystery Machine - #1 of the 4-car Convention Series. Famed for transporting the SCOOBY-DOO crew, Manson Cheung designed this Hot Wheels® version of the Mystery Machine in 2012. In Zamac with the traditional Mystery Machine paint scheme, clear windows, orange interior and 5 spoke mag Real Riders® tires all around, VUM wheel with orange tint. 28th Con on license plate and the official 28th Convention logo on the back doors. The deco for this year's Mystery Machine was created by Steve Vandervate along with the official 28th Convention logo. This car is limited to a run of no more than 2,400 pieces. **Price: \$25.00 (+ sales tax)**

Classic Nomad - #2 of the 4-car Convention Series: Ira Gilford originally designed the Hot Wheels® version in 1970. This year's version is in awesome metal flake black, light tinted windshield, metallic grey interior and 5 spoke mag Real Riders® all around, the official 28th Convention logo on the roof. The deco for this year's Classic Nomad® was created by Steve Vandervate along with the official 28th Convention logo. This car is limited to a run of no more than 2,000 pieces. **Price: \$25.00 (+ sales tax)**

Custom Volkswagen - #3 of the 4-car Convention Series. Harry Bradford and Ira Gilford originally designed the Hot Wheels® version of the Custom Volkswagen® in 1968. This year's version is in awesome metallic blue, with white stripes and red accents, clear windows, red interior and 5 spoke mag Real Riders® Goodyear tires all around, HOTWHEELS Race Team on license plate and the official 28th Convention logo on the roof. The deco for this year's Custom Volkswagen® was created by Steve Vandervate along with the official 28th Convention logo. This car is limited to a run of no more than 2,000 pieces. **Price: \$25.00 (+ sales tax)**

Our souvenir T was designed by Larry Wood and printed by Classic Graphix with a front and back design that will be a true commemorative of the week. Description: white background, design includes official Convention logo and souvenir cars. Licensed by Mattel. **Price: \$20.00 (+ sales tax)**

Our souvenir pin was once again produced by the PICA Marketing. There are 350 for this year's event. This 1-1/4" pin with Convention logo will be sold on a first-come basis. Licensed by Mattel. **Price: \$5.00 (+ sales tax)**

**Your purchases can be paid for with cash or Visa, MasterCard, Discover or American Express.
You must have a valid photo I.D. No checks will be accepted.**

Official Convention merchandise is not sold anywhere except the official Souvenir Salesroom

Collectors Events Unlimited is proud, to sponsor the following charity events *to benefit* Make A Wish Greater Los Angeles

PLEASE NOTE: Sales are limited to Convention ticket holders only, until 10 a.m., Sunday, October 5. You will find these for sale at the charity table in the Souvenir Sales Room.

You must have your Convention name tag/sales card to make purchases. Sales will be limited to 1 car, until 3:00 p.m. on Saturday. These will be first come first served. Any remaining cars will be offered at 9:00 a.m. at Sunday's Show and Sale and to the public after 10:00 a.m.

Dairy Delivery® - No Hot Wheels® collector's event would be complete without a special charity car. This year we are proud to introduce a special edition Make A Wish Dairy Delivery®, with the Make A Wish logo and the Convention logo. It's also sporting Real Riders®. This car was designed and produced by Nightstalker – Chris Walker. The Convention logo was designed by Steve Vandervate.

No more than 640 were made and they will be available first come first served, limited to one per person, at the Convention Charity table. You can pre-order this with the form you receive in your confirmation packet or directly from the website. Donations are \$30.00 per car.

You can also drop off any donations for the auction with the Charity group while you are picking up your Dairy Delivery!!

Live Auction

Don't miss this auction of rare and unusual Hot Wheels® cars and memorabilia, thank you for the generous support of Mattel and the Hot Wheels® design team

Something NEW this year, you will pick up your AUCTION CARD on Friday night when the doors open for previewing at 5:15 p.m. Join us for this fun event, even if you aren't planning on buying anything, these could be the most fun and exciting couple of hours you'll have throughout the week.

Silent Auction

Don't miss out, here is your opportunity to participate in one of our newest Charity events. The silent auction! "Lots" of donated items, each one listed on a page... You decide what you like and how much you want to pay, put down your Convention ticket # and remember this is for the Make A Wish charity. You will find the items and the sheets at the Charity table.

Check back often as the bids will go all week, the winners of the silent auction will be announced at the Live Auction on Friday night.

Charity Raffle

There will be at least six prizes, donated by Collectors Events Unlimited and Mattel. The raffle tickets will be drawn throughout the evening at the Saturday Night Finale (winning ticket must be present or alternate ticket will be drawn).

Tickets will be on sale and prizes on display at the charity table in the Souvenir Sales Room. Tickets are 4 for \$10.00.

Button Bingo™

The proceeds from this year's games will go to benefit Make-A-Wish Greater Los Angeles. Button Bingo™ is Collectors Events Unlimited's take-off of the all-time favorite, except our cards have pictures of different redline buttons and the bingo caller pulls actual redline buttons out of the hopper. You mark your cards accordingly until someone gets five in a row and yells "BINGO!"

There will be two different sessions, the first on Wednesday, October 1, at 8:30 p.m. and the second on Friday, October 3 at 1:30 p.m. Each session will include 12 bingo games and 12 chances to win. Those attendees that ordered Button Bingo™ game cards will receive a confirmation ticket at convention sign-in with your session number. Any remaining spaces may be purchased at the Convention at the Charity table

Remember, every Button Bingo™ player will receive a special 3-car set of custom Hot Wheels® cars (code 3). Winners will receive an even more limited custom Hot Wheels® car (code 3) to complete their sets. We hope the set of special Hot Wheels® cars that every Button Bingo™ player will receive is a reminder throughout the year of the great time you had playing Button Bingo™.

Sessions will start on time, so you should plan on arriving 15 minutes early to get your cards and a seat. You may arrive up to 30 minutes prior to the first game in that session. You will receive your special vehicle(s) at the end of the session. For your schedule planning purposes, each session of 12 games will last approximately 60 to 75 minutes.

Charity Poker Tournament

The games will be no-limit, Texas Hold 'Em poker. The 2-hour session will begin Thursday, October 2 promptly at 10:00 a.m. with one winner per table advancing to the finals round. If you have paid for this event you will receive your ticket at registration. Each player will receive a custom (code 3) vehicle with the winner from each table winning a special custom (code 3) gold vehicle. There will be a special prize for the final winner! You must check in at 9:30 a.m. to be seated and please remember all games WILL BEGIN PROMPTLY at 10:00 a.m.

Hot Wheels® Convention Mania

On Thursday, October 2, from 2:00 p.m. to 4:30 p.m., we will be holding our competition with this exciting board game, Hot Wheels® Convention Mania. This event will be sold on a first-come basis; each person purchasing entry will receive a custom (code 3) vehicle. There will be 16 tables of play with the winner from each table advancing to the semi-finals and receiving a special custom (code 3) gold-colored vehicle. Winners of the 4 semi-final tables will then advance to the finals winning a special custom (code 3) vehicle with a grand prize going to the winner of that game.

The game consists of spaces and bonus cards with Hot Wheels® convention-related themes. You win the game by traveling around the convention-themed game track and collecting the most points. Each game has a 35-minute time limit.

Rules are as follows:

Roll the dice and move clockwise, you can move either the number of one die or the total of both added together. If you land on a Convention space you receive that card with the value on that card. More than one person can own the same card, but you cannot own the same card twice. When you land on or pass start you will receive a bonus card.

You must check in at 1:30 p.m. to be seated. Players not in their seat by 2:00 p.m. will lose their seat.

NO EXCEPTIONS!

Games will be 35 minutes with a 10-minute break between games.

An Evening with Brendon Vetuskey

Admittance is by special ticket only. Dress for the evening is business casual. (**Jackets not required. No shorts, blue jeans or T-shirts.**) This special event will be held in the Ballroom with the doors opening at 6:30 p.m. As a reminder, there are no substitutions or changes allowed to the menus. Your table place card shows your menu selection and needs to remain on the table throughout the meal for the server's reference.

Sound recording devices (video cameras, tape recorders, etc.), are not allowed at this event per Mattel's request. Still cameras are welcomed, but please do not take pictures until after dinner. Be courteous of other guests; do not leave your seat to take photos until the event has ended.

Attendees will receive a commemorative T-shirt and pin (limited to number in attendance). Guests will also receive a specially labeled Hot Wheels® vehicle, made by Mattel, limited to no more than 1,500 pieces. The remainder (without the special label) will be available for purchase (**cash only, while supplies last**) immediately following the dinner, to dinner guests only. There will also be a custom (code 3) car, from Collectors Events Unlimited, given out (limited to number in attendance).

We conceived this sit-down dinner as a celebration of Brendon's 7-year anniversary with Mattel. Please allow all of our other guests to enjoy the evening and not ask for autographs during this event. They will be available several times at autograph sessions during the Convention. Thank you.

Sizzlers® Races

You may run a new or old Sizzlers® car but they must have the original motor and contacts, only the batteries may be changed. Each race will be single-elimination, but if a car comes off the track and cannot be returned within five seconds or if a car is broken and cannot be fixed immediately, you will be allowed to race in another heat. This does not apply if the car's battery simply runs down. We will supply a charging system or you may use an unmodified Goose Pump™ re-charger only. No other charging systems will be allowed. No 4 battery chargers allowed. The race will take place on an original Sizzlers® Fat Track™ layout with six to ten straight pieces between each 180 degree turn. **All participants will be required to supply two individuals to count laps during the races. They will not count your laps but laps of other racers. Only those people who supply two people to count laps will be able to participate. No exceptions!**

Rules and Regulations

1. Judge's decision stands.
2. Three categories: Short Battery, Long Battery, Kids 12 and under (choice of battery)
3. Kids that race in the 12 and under **cannot** race in the adult's races.
4. Sizzlers® heat races will be 40 to 80 laps, judge's decision at the beginning of race.
- 4a. Final race will be 60 to 120 laps, judge's decision at the beginning of final race.
5. Only unmodified, original Hot Wheels® Sizzlers® cars are acceptable.
6. Two to five cars per race, depending on the total number of entries.
7. The same chassis and body must be used for the entire category.
8. One car per class per person.
9. After-market batteries are acceptable.
10. Cars must have the original motor and contacts.
11. Battery must be totally drained before each race.
12. A minimum of 60 seconds will be used for battery charging before each race and as needed during the race.
13. Any car that comes off the track or is taken off (for charging or repair) must be placed back on the track in the same place from which it was removed.
14. If the body of a car comes off during a heat race, that car will be disqualified from that heat, no exceptions!
15. All cars are subject to inspection at anytime. The top three from each event will be inspected

Downhill Races

All cars entered must be standard Hot Wheels® vehicles. No other manufacturers.

NO PRE-REGISTRATION IS REQUIRED FOR ANY RACE

CATEGORIES:

1. **Redline Race** - pre-1978 Hot Wheels® vehicles only. All ages
2. **Funny Car Race**- any Hot Wheels® Funny Car. All ages.
3. **Cool Classics Race** – See rules below. No Drag Buses or Funny Cars. All ages.
4. **Open Stock Race** - 1978 and newer basic line Hot Wheels® vehicles only.
All ages No Drag Buses or Funny Cars.
5. **12 and Under Race** -1978 and newer basic line Hot Wheels® vehicles only.
Entrants must be 12 years of age or under. No Drag Buses or Funny Cars.
6. **VW Bus Race** – VW Drag Buses only. All ages
7. **Hot Wheels® Modified**- All ages. See rules below.

RULES FOR RACES 1, 3, 4 and 5 ARE:

Each race will be single elimination.

Cars will be original, non-modified and non-powered Hot Wheels vehicles.

No oil, graphite, silicon or any other substance is allowed.

The same car must be used for the entire race in the same category.

Any car that jumps the track is eliminated.

Trophies will be awarded to First, Second and third place winners.

All cars will be inspected at time of entry.

Number of lanes used will depend on number of entries.

Winners of each race heat will receive a winner slip that registers them for the next round

Winners will be asked to stand next to the track for the next round of races.

Winning car from any race cannot be used again.

RULES FOR RACES 2 and 6 ARE:

Same rules as for Races 1, 3, 4, and 5.

Race 3 is for Cool Classics vehicles only.

Volkswagen Drag Buses are only allowed in race #6

Funny Cars are only allowed in race #2

Volkswagen Drag Buses must weigh no less than 110 grams and no more than 127 grams.

Races 2 and 6 will be a One-Winner Race.

RULES FOR RACE 7 ARE:

Vehicle must start out as an original Hot Wheels® from any line.

Base must be recognizable as Hot Wheels® with markings.

Wheels must be original Hot Wheels®. No oils!

Custom Car Contest

The Custom Car Contest will be run by Dan Spaulding and Steve Reddell. Be sure to read through the categories and rules; there may have been changes.

RULES:

1. You must be the builder of your entry in all categories listed.
2. There cannot be any team builds.
3. The name on the entry slips must match the name badge.
4. Past First Place winners may not enter any of the amateur events.
5. Custom Car Contest Staff and Mattel employees are not eligible to enter the contest.

If you plan to enter, please arrive at least 30 minutes or more before the event starts to fill out the entry forms. All custom cars must be "loose" for judging. Example: No mirror bases or platforms of any kind are allowed. You **must** enter your cars in the correct category. For security purposes, you must have a picture ID to pick up your customs at the end of the event. There is no limit on the number of cars you can enter, but we ask it be kept to about 5 per category depending on table space.

Tips on entries: A single entry can consist of 2 vehicles (ex: the Elwood flatbed & car or a tow truck pulling a car). Results from past contests shows this adds to your advantage as this shows "more time spent." Judging is based on overall appearance and clean execution.

We'll be open on Friday if you'd like to display your masterpiece early. We'll have an area for displaying customs that are not being judged. We encourage you to use it to show your talents!

CATEGORIES:

Mild (amateur): This category basically consists of a custom paint job (repaint), or airbrushed graphics/decals on a stock Hot Wheels® car. No body modifications are allowed. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

Spicy (amateur): This category involves minor body alterations. The word here is "minor," such as adding a hood scoop or rear spoiler, changing engines, lowering of the car or raising the suspensions. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

Hot (amateur): The Hot Category is for customs that are extreme! Anything goes! From stretching, cutting, grafting, filling, chopping, shortening, mixing-adding body parts, changing suspensions, use of styrene, etc., use your imagination. Main body part must start out as a Hot Wheels® body. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

Mild (past winners and professionals): 1st and 2nd Place awarded.

Spicy (past winners and professionals): 1st and 2nd Place awarded.

Hot (past winners and professionals): 1st and 2nd Place awarded.

Large Scale (open to all): This category is about Hot Wheels® cars or bikes that are larger than 1/64th scale. Example: It can be 1/43rd all the way to 1/18th scale. From a wild repaint, to body modification, to tricking out the engine, anything goes!! The entries must be based on a Hot Wheels® casting.

Diorama/Display/Packaging (open to all): Dioramas can be of anything you can imagine, such as a garage scene, landscapes, etc. It can also be based on custom packaging such as a new look on a blister-card to a custom box for the custom Hot Wheels® car or a nicely done display. Please keep the size of the Dioramas/Displays to approximately 20 x 20 inches to insure enough room on the judging table.

There will also be a Designer/Mattel pick, as well as trophies for Best Paint, Best Engine Details and Honorable Mention.

Seminars, Forums & Special Events

Redline Collecting 2.0

Dave Lopez and Keith Brock are heading up this year's combo seminar with both entry level and intermediate Redline Hot Wheels® collecting. They will still cover some of the basics of redline collecting, and then delve into some of the finer points of hunting for original Hot Wheels®. This presentation will last for one-hour which will incorporate a 15-20 minutes at the end of the seminar for any questions you may have. **Thursday October 2 - 12:30 to 1:30 p.m.**

Early Black walls (1977 to 1990)

Did you know that back in the 80's and 90's there were several types of wheels on Hot Wheels®? Are you aware that Real Riders® have been out since 1983? That Hot Wheels® have been sold in Countries other than the US? We will have some pictures as well as real life examples of early carded black wall cars for you to enjoy and show you all about the world of collecting early black wall Hot Wheels®. The term "black walls" is a general term and we will show you some of the various wheel types that have come out over the years. Please plan to attend and enjoy an informative hour presented by Dave Lopez. **Come check it out on Friday October 3 - 10:15 to 11:15 a.m.**

Car Customizing Seminar

Come join Chris Walker who will be leading our Car Customizing seminar at this year's Convention.. Come on out and have some fun... learn something new and meet some new friends! **Friday October 3 - 12:40 to 1:40 p.m.**

RAOK Exchange Get Together

Join the great folks who do those special little "thank you" cars, that are handed out as a "Random Act Of Kindness" Stop by to drop off your Raok for the Charity Auction tray. Trade with others who have the same love of customizing these little cars that you do. **Friday October 3 - 1:45 to 2:45 p.m.**

Variation Seminar

Jim Garbaczewski and Carl Pomponio will present our variations seminar. If you collect variations or you're just curious as to what actually constitutes a variation... This is the seminar for you. Jim and Carl will be able to let you know what elusive variations to be on the lookout for. **Saturday October 4 -9:30 to 10:30 a.m.**

Join a Chapter - Start a Chapter

Club leaders will be available to answer all of your questions about joining a local club. These collector groups have regular get-togethers for selling, buying and trading and most also include racing and custom car shows. Come visit and learn about your local chapters. If there isn't one in your area, learn how to start one. Chapter leaders also have the chance to participate in the club car swap that takes place during the meeting. The meeting will be hosted by the Hot Wheels® Newsletter Chapter Coordinator, Carl Pomponio. **Friday October 3 -9 to 10 a.m.**

Time with a Hot Wheels® Designer

Come by and have a sit-down with Larry Wood. Ask him questions, pick his brain, you never know what you might see or hear! **Friday October 3 - 11:30am - 12:30 p.m.**

Red Line Club® Party

This is Mattel's way of saying **THANK YOU** for your support of the Red Line Club® online AND the Official Hot Wheels® Collectors Convention. This event is for current RLC Online Club members only. Your RLC # should be printed on your Convention ticket. If it IS NOT, please make sure to print out your online confirmation for your membership, to make sure you can cruise right through the line, into this always fun and exciting party. **Friday, October 3, immediately following the Charity Auction.**

Kids' Scavenger Hunt

The kids' Scavenger Hunt continues! First introduced in 2003, the Scavenger Hunt is for kids 15 and under. There will be two age groups for the "Hunt" and they are 8 and under and 9 to 15 years. The Scavenger Hunt will consist of 25 Convention & Hot Wheels® brand related items. **Rules/game sheet will be available at registration.**

Kids' Hot Wheels® Car Coloring and Drawing Contest

Bonnie Tippe, Barb Robles and Pat Hernandez are your hosts for this event for kids 15 and under. Winners will be chosen by our panel of judges from each of three or four different age groups. More details will be available at registration. Make sure to come by and have some fun, **Saturday from 2:30 to 3:30 pm**

Saturday Night Finale

Saturday's meeting highlights include: distribution of the free convention car, a short presentation by one of the Hot Wheels® designers, followed by a Question & Answer period with Mattel representatives, presentation of awards for race and custom winners, door prizes and the drawing of the charity raffle winners. Doors will open at 6:10 p.m., the awards ceremony begins promptly at 6:30 p.m. and the finale starts at 7:00 p.m.

Sunday Hot Wheels® Show and Sale

Your convention credentials give you early admission to Sunday's show free of charge starting at 9 a.m. The show will feature autograph tables with Hot Wheels® designers (morning hours only), dealer and collectors tables, door prizes and more. Any leftover convention merchandise will be for sale to the public for the first time at this event. This show will also be open to the public, 10 a.m. to 2 p.m. Public admission \$5.00, children 12 and under free with a paid adult.

Scheduled Guests

Following is a short history and design listing of all the guests scheduled to appear during the Convention. Dates and times for the autograph sessions will appear on your updated schedule of events.

Brendon Vetuskey

Brendon joined Mattel, Inc. in 2007, and began working on the Hot Wheels® Track & Play Sets team. He developed the 2009, 2010, and 2011 Trick Tracks® product lines, as well as the 4-Lane Elimination Race and Super 6-Lane Raceway sets. From that he was the lead designer on Monster Jam for two years developing items like the "Then & Now" series, the "Mighty Minis" line, as well as numerous 1:64, 1:43, and 1:24 scale replica Monster Jam trucks and play sets. He is currently the team leader overseeing play set development for Monster Jam, Entertainment and Matchbox® brands.

Brendon got his start on designing 1:64 Hot Wheels® cars for the 2010 Model year with the 1967 Pontiac Firebird 400 and the 1967 Chevrolet Chevelle SS396. He continues to help the basics team with more vehicles each year with other cars like the 1972 Ford Torino Gran Sport, 1969 Shelby Mustang GT500, 1965 Mercury Comet Cyclone, 1967 Olds 442, 1967 Ford Bronco, 1970 Chevy Blazer, 1970 Dodge Charger R/T, 2011 Dodge Charger R/T, 1964 Chevrolet Chevelle SS, 2012 Chevrolet Camaro ZL1, 1973 Pontiac Firebird Trans Am SD455, 1981 Chevrolet Camaro, K.I.T.T., 1985 Chevrolet Camaro IROC-Z, 1984 Hurst/ Olds, Subaru B.R.A.T., 1970 AMC Rebel Machine, Hiway Hauler® 2, 1955 Chevy Gasser, 1971 Plymouth Satellite, 1958 Plymouth Belvedere, 1976 Chevrolet Chevette, 1988 Jeep Wagoneer, 1980 Dodge Power Wagon, 2014 C.O.P.O. Camaro, Mountain Mauler™ as well as the Hot Wheels Elite™ K.I.T.T., K.A.R.R., and Herbie The Love Bug in 1:18 and 1:43 scales.

Although he's not on the basics team, Brendon is no stranger to vehicles or Hot Wheels®. He's been collecting Hot Wheels® and other vehicle related toys since the early 1990's and has been designing vehicle toys throughout his career. When he's not at work he is likely working on his own project car (a 1967 Pontiac Firebird), helping others with their cars or at some car related event.

Mike McClone

Mike McClone studied fine arts at the Art Institute of Chicago and digital design at Columbia College Chicago. He worked in Chicago as a freelance designer doing web illustration and a short stint designing stained glass before moving to California in 1999. In June of 2000 he joined the Hot Wheels® graphics team designing tampo for some of the 2001 basic line. In the last eight years Mike has worked on basics, adult collector (64th & 18th scale), trend, track sets, play sets, RLC cars, Moto X, and many other customized lines. Mike created the tampo for many of the cars from 2002 through 2008. Since there are too many to list, we only listed the vehicles from 2005 through 2008.

For 2005, Mike created the tampo for the '67 Camaro (Treasure Hunt), Rodger Dodger® (Treasure Hunt), '67 Pontiac GTO (Treasure Hunt), '59 Caddy, '69 Dodge Charger (G Machines), Two 2 Go (Wastelanders), Vulture Roadster, Plymouth GTX (G Machines) and the '70 Roadrunner (G Machines) and for 2006, the '50 Chevy Truck (Convention), CUL8R™ (Treasure Hunt) and the Asphalt Assault® (Treasure Hunt).

In 2007 Mike decorated the Beach Bomb Too (convention charity car), Bone Shaker® (convention car), '55 Chevy Panel (Since '68), Custom Beetle (Since '68), Dairy Delivery, '56 Ford Truck, '52 Chevy Truck, '56 Flashsider, '41 Willys (Hot Wheels® Racing Team), Mitsubishi Eclipse (Ragtops & Roadsters), Rivited® (Track Stars), '69 Chevy Custom (Treasure Hunt), Hammer Sled® (Treasure Hunt), Nissan Skyline (Treasure Hunt, 1:50 '68 Mustang (NY Toy Fair), Phastasm® (Fright Cars), '57 Buick (Ultra Hots), '70 Chevelle (G Machines), '67 GTO (Flashbacks) and the '67 GTO (G Machines).

Cars Mike created the tampo for in 2008 include the '55 Chevy Panel (Chicago Nationals), '70 Chevy, Camaro (Chicago Nationals), Gangster Grin® (Chicago Nationals), '64 Riviera (Treasure Hunt), '70 Roadrunner (Treasure Hunt) and the Qombee™ (Treasure Hunt).

New cars for 2009 include: Connect Cars® '62 Chevy, Dodge Dart, '70 Cuda, '67 GTO, '65 GTO, & Whip Creamer® II. Dragstrip Demons Crazy Horse '71 Mustang Funny Car (& full size car!). In 1:50 scale: '57 Bel Air, '49 Merc, & '41 Willys, Nationals '69 Chevelle SS 396, '69 Camaro & '55 Chevy Panel. *Faster Than Ever* Straight Pipes®, HW Racing™ Chevroletor, HW City Works® Hiway Hauler®, *HW Special Feature* Ground FX®, Muscle Mania® Superbee, Rebel Rides® '32 Vicky & Dixie Challenger, Treasure Hunt '55 Chevy and '34 Ford Sedan Delivery.

Since 2010, Mike has been responsible for all Seasonal and Customized Hot Wheels® product (Walmart, Target, Toys-R-Us, and Kroger), as well all Basic 5 Car Packs and Rapid Transit® trains. Mike also worked with former Hot Wheels® designer miQ Willmott to develop the decoration for last year's Ballistiks® line. Recent decorations done by Mike include the Walmart Superman assortment, Sam Walton's 1979 Ford F-150, and the flamed '71 Dodge Demon.

Larry Wood

In his forty years as Mattel's principal designer of Hot Wheels® vehicles, Larry Wood saw more of his designs produced than any other automobile designer in the world.

Larry graduated from the Art Center College of Design in Los Angeles and headed for Detroit where he worked for the Ford Design Center on the GT 40 project and the '69 Mustang. After the first snow, Larry decided a warmer climate was more to his liking and headed back to Los Angeles. There he signed on with Lockheed, designing aircraft interiors. "The great events of my life have always happened at parties." Larry has said. It was at a party that Howard Rees (the principal Hot Wheels® designer in '69) told Larry that he was tired of designing toy cars and wanted to move to space toys. Howard promised Larry that he would mention him for the job he was vacating. The rest, as they say, is Hot Wheels® history.

Larry's first design for Mattel was the Tri Baby®/Buzz Off. He continued to work on many of the models from 1970 through 1974 and almost all of the vehicles from 1975 through the eighties, retired in 09., and still does a few cars a year

Two of Larry's favorite Hot Wheels® cars are the Passion and the "Elwoody" ('50 Buick) in 1/64th scale, the 1/24th scale '49 Merc the detailing involved with the Cars he designed include the TriBaby®, Bugeye, Bye Focal®, Classic Cord, Grass Hopper, The Hood, Jet Threat®, Mutt Mobile, Olds 442, Special Delivery®, Strip Teaser, T-4-2, Street Rodder, '31 Doozie, Super Van, Ramblin' Wrecker®, Vega Bomb, Neet Streeter®, '56 Hi-Tail hauler, '57 Chevy, GMC Motor Home, '57 T-Bird, A-OK®, 3-Window '34, '40s Woodie, Greyhound MC-8, Old Number 5, Classic Cobra, '65 Mustang Convertible, '32 Ford Delivery, Propper Chopper® and the '56 Flashsider®.

Larry Wood continued...

Some of the cars Larry designed for the collectible line include 1949 Mercury, Dodge Viper GTS, '38 Ford C.O.E., '59 Woodie, '69 Riviera Chevrolet, '53 Bel Air, Chevelle, Olds 442 and the Plymouth Hemi GTX. He also did the HWC Mobil Oil series and both the Preferred line and the Collectible line singles for 2002 and 2003, Classics, Street Show®, RLC & the Ultra Hots™ line.

Lately Larry has designed the Bone Shaker®, '66 Batmobile, Straight Pipes®, Corvette Grand Sport, H₂GO, Tri Baby® Too, A-OK®, '29 Pickup, Cadillac Pickup, '41 Willys, Haul of Flame™ (the Hot Wheels® shuttle) and all the Larry's Garage® cars.

Now he spends his time at his "Elwoods Garage" working on real cars .

Bob Rosas – Engineer

It was 1968 and Hot Wheels® cars were the hottest new toys for boys. Mattel used all of its resources for design, engineering and tooling and looked everywhere to outside vendors and contract people because they did not have the facility for all of the help they needed. At the time, Bob Rosas was working for World Wide Design in Fullerton, one of the companies Mattel contacted to create the molds. Bob was one of the design engineers assigned to work with Mattel, designing multi-cavity tools for some of the 1969 and 1970 cars.

Bob was hired by Mattel in 1972 where he first worked in Barbie® and pre-school design as an engineer. He then moved to the Hot Wheels® line where he worked with Larry Wood on many of the cars from the 1974 through 1988 line. One of Bob's biggest endeavors was his involvement in the beginning of the tampo-printing process. He was also instrumental in some of the sets like the Thundershift 500, Thrill Drivers Corkscrew and Spider-Man "Web of Terror" and some of the Hot Wheels® related series like the Scorchers, Shift Kicker®, Crack-Ups, Steering Rigs, Truck Co., etc. He was also active in variations like Ultra Hots™, Real Riders®, metalflake paint, etc.

Molds he worked on while working at World Wide Design include the '32 Ford Vicky, Whip Creamer®, Turbofire , Torero, '31 Ford Woody, Heavy Chevy, TNT-Bird, Sand Crab®, King Kuda, Evil Weevil®, Mantis and the Carabo.

Preliminary Schedule of Events *(subject to change)*

Tuesday - September 30, 2014

3:00 - 7:00 p.m. - "Early Bird" Registration

3:00 - 7:00 p.m. - Souvenir Sales

Wednesday – October 1, 2014

12:00 - 4:00 p.m. - Convention Registration

12:00 - 4:00 p.m. - Souvenir Sales

2:00 - 3:00 p.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

3:00 - 4:00 p.m. – Vending Machine Session 1

5:00 - 6:30 p.m. - Opening Reception

6:00 - 7:00 p.m. - Autograph Session

6:30 – 8:00 p.m. – Convention Registration

6:30 – 8:00 p.m. – Souvenir Sales

8:30 p.m. - Charity Button Bingo™ (ticket required)

Thursday – October 2, 2014

9:30 a.m. - 3:00 p.m. - Convention Registration

9:30 a.m. - 3:00 p.m. - Souvenir Sales

10:00 a.m. - 12:00 noon - Autograph Session

10:00 a.m. - 12:00 noon - Charity Poker Tournament (ticket required)

1:00 p.m. - 2:00 p.m. – Redline Collecting 2.0 seminar

2:00 - 3:00 p.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

2:00 - 4:00 p.m. - Autograph Session

2:00 - 4:00 p.m. - Charity Convention Mania Game (ticket required)

3:00 - 4:00 p.m. - Vending Machine Session 2

7:00 p.m. - An Evening with Brendon Vetuskey dinner - doors open at 6:30 p.m. (ticket required) -

Friday - October 3, 2014

9:00 a.m. - 10:00 a.m. - Chapter Leaders meeting

9:30 a.m. - 3:00 p.m. - Convention Registration

9:30 a.m. – 3:00 p.m. - Souvenir Sales

10:00 - 11:00 a.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

10:00 - 11:30 a.m. - Practice on Downhill Track

10:00 a.m. – 12:00 noon – Autograph Session

10:15 – 11:15 a.m. –Early Blackwall Collecting Seminar

11:30 a.m. -12:30 p.m. – Time with a Hot Wheels Designer

12:40 p.m. – 1:40 p.m. – Car Customizing Seminar

12:45 - 1:15 p.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

1:00 - 3:00 p.m. - Practice on Sizzlers® Track

1:45 - 2:45 p.m. – RAOK Exchange Get Together

1:30 - 3:00 p.m. - Practice on Downhill Track

1:30 p.m. - Charity Button Bingo™ (ticket required)

Friday – October 3, 2014 CONTINUED

2:00 - 4:00 p.m. - Autograph Session

2:00 - 4:00 p.m. - Custom Car Set Up & Show

3:00 - 4:00 p.m. - Vending Machine Session 3

6:15 p.m. - Charity Auction (doors open at 5:15 pm)

8:30 p.m. (time approximate, after auction ends) - RLC Party (RLC members only)

Saturday – October 4, 2014

9:00 a.m. - Sizzlers® Races -

9:00 - 3:00 p.m. - Convention Registration open

9:00 - 3:00 p.m. - Souvenir Sales open

9:30 - 10:30 a.m. - Variation Seminar

10:00 a.m. - Downhill Races

10:00 a.m. - 12:00 noon - Autograph Session

11:00 - 11:40 a.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

11:00 a.m. - 2:00 p.m. - Custom Car Contest & Show

11:00 a.m. - 12:00 noon - Vending Machine Session 4

1:30 - 2:30 p.m. - Convention Newsletter Car giveaway (Newsletter subscribers only)

2:00 - 4:00 p.m. - Autograph Session

2:30 - 3:00 p.m. - Kids Scavenger Hunt Contest Pickup

2:30 - 3:30 p.m. - Kids' Coloring Contest

3:00 - 4:00 p.m. - Vending Machine Session 5

6:00 p.m. - Entrance to Finale

6:30 - 7:00 p.m. - Awards Ceremony

7:00 p.m. - Finale

Sunday – October 5, 2014

7:00 a.m. - Hot Wheels® Show & Sale (dealer's set-up)

9:00 - 10:00 a.m. - Hot Wheels® Show & Sale (convention attendees only)

10:00 a.m. - 12:00 noon - Autograph Session

10:00 a.m. - 12:00 noon - Downhill Racing

10:00 a.m. - 2:00 p.m. - Hot Wheels® Show & Sale (open to the public)

Final Schedule released at registration will contain updated information and any additional event information.